



ART: MARK VINCI

Signs, Signs, Everywhere Signs

If everything you see from the car window blends together, you may be driving too fast. Or, you could just be experiencing “remnants of movement,” says artist Mark Vinci. “While traveling by car, there is an ever-changing set of visual experiences that are quickly forgotten. These transient moments are framed by the recurring fragments of roads, buildings, lines, and shadow that define movement and depth.” So in order to comment on these fast-paced moments in time, Vinci recycles old billboards, cutting them into strips and mounting them on wood, recreating the experience of buzzing by them on the road. “I believe that my work is part of a dialogue on our contemporary urban environment. The billboard is a symbol of our mobility and makes a visual impact on our every day.” The deconstruction of actual billboard material and reincarnation of that material as a symbol of movement? Bravo, Mr. Vinci. See the work in the Valley Ho tower or online. –DT
More: 602.264.8148; markvinciart.com



From top: “Red Lined,” \$4,000; “Swish Pan - I think I Know You,” \$2,000.